



## History of Stoweflake Mountain Resort & Spa

**1948** Native Vermonter, Stuart Baraw, Sr. and wife, Beatrice, purchase three acres of pasture from the Gale Farm on the Mountain Road. Stu and Bea build a small cottage for weekend ski trips.

**1950's** The Baraws build a series of additions onto the cottage, and add bunk beds to make room for family, friends and other ski enthusiasts.

**1963** The Baraws move to Stowe permanently, and build a large, two-story structure with extra rooms for Bea to rent out. The new building consists of 20 guestrooms, a dining room and an apartment for Stu and Bea. The couple calls the place "Stoweflake" and the Inn opens!

**1970** The Baraws purchase neighboring motel, the Nordic Motor Inn. Tennis courts, chip and pitch course, and poolside cabana are added for summer guests to enjoy.

**1980** The Stoweflake Townhouses, featuring two or three bedrooms, sitting area, kitchenette or full kitchens, dining rooms, fireplace, decks and living rooms are completed.

**1981** The Baraws combine the two inns into one resort. A new restaurant and pub, The Rib Room is completed. The resort officially takes on the name Stoweflake Resort.

**1984** Stoweflake is renovated and upgraded to include deluxe guest rooms.

**1986** Vermont Lodging & Restaurant Association awards Chuck Baraw "Innkeeper of the Year" Award.

**1989** The Rib Room is renovated, and becomes Winfield's, an elegant restaurant named after Stuart Winfield Baraw, Sr. The more casual pub is renamed Charlie B's Pub & Wine Bar, after Charles Henry Baraw.

**1990** 1800 square foot Atrium reception area opens along with the Beatrice Room, an executive boardroom. The front entry, lobby, offices and grounds are upgraded. Professional golf practice area opens.

**1992** The Baraw family mourns the loss of co-founder, Stu Baraw, Sr, Sheri Baraw, Stu and Beatrice's granddaughter, is appointed as Operations Manager. She is later promoted to General Manager in 1997.

**1998** The newly constructed East Wing, which replaces the original Stoweflake building, is dedicated to founders, Stuart and Beatrice Baraw. The wing adds 40 luxury rooms and suites, a 4,500 square foot conference room/ballroom and Spa, Sports & Wellness Center. The resort is re-named Stoweflake Mountain Resort & Spa.

**2000** The new *Meadows* luxury townhouses are completed. The one, two or three bedroom units boast over 2,200 square feet of living space, fully-equipped kitchen, living room with fireplace, dining room, laundry, and private decks.

**2001** The Baraw family mourns the loss of co-founder, Beatrice Baraw. The same year, Scot Baraw, Beatrice and Stu's grandson, who joined Stoweflake in 1995, is promoted to Director of Sales.

**2003** The 50,000 square foot *Spa at Stoweflake* opens to the public. Facilities feature private men/women's Sanctuary Lounges, an Aqua Solarium with Bingham Hydrotherapy Waterfall, Hungarian Mineral Soaking Pool, 30 treatment rooms and 41 new luxury guest rooms!

**2004** The Spa at Stoweflake Educational Center of the Healing Arts is launched as a means to educate therapists on distinctive, unique spa treatments. Sheri Baraw, General Manager is also appointed Vice President of Stoweflake. Scot Baraw is promoted to Vice President of Sales.

**2005** A par-three executive golf course opens on property. This course winds through our meadows next to the spa and townhouses.

**2007** Conference Center at Stoweflake celebrates the 10th anniversary of receiving *Successful Meetings Magazine's Pinnacle Award* making the Conference Center the most award-winning venue of its kind in New England! The Conference Center celebrates with the opening of a Boston satellite office.